

THE KAYLA PROJECT



She believed we could make the world a better place.



THE KAYLA PROJECT: SAFER TOGETHER

Turning loss into action so everyone can get home safely.

Who Was Kayla?

Kayla Regan Vanlandingham was 19 years old, a student at the University of New Mexico, an Art History major, a cyclist, an adventurer, a volunteer, a brain-tumor survivor, and a deeply kind human being. She believed that we could make the world a better place and she lived by her belief, volunteering her time and energy to many causes.

On July 22, 2025, Kayla was riding her bicycle home along Albuquerque's Hahn Arroyo trail. While crossing Carlisle Boulevard, she was struck and killed by a driver who did not see her.

She was almost home. She had a bright bike, a bright helmet and was on a bike path, and followed the "rules."

Kayla's death was devastating. It was also preventable.

Why The Kayla Project Exists

The Kayla Project: Safer Together was created in Kayla's memory to help build communities where no family has to experience a preventable loss because someone was walking, biking, rolling, driving, or simply trying to cross a street. Simply living their lives.

Traffic deaths are often described as "accidents." But roadway design, speed, policy, infrastructure, education, and human behavior all influence whether a mistake becomes a tragedy.

We can design a transportation system that anticipates human mistakes and protects people when those mistakes happen.



Our Mission

The Kayla Project works to prevent roadway deaths and serious injuries through:

- ✓ Supporting safer streets and crossings
- ✓ Providing evidence-based transportation policy recommendations
- ✓ Advancing for the protection of people walking, biking, and rolling
- ✓ Providing community education and opportunities for engagement
- ✓ Seeking accountability and transparency
- ✓ Collaboration with communities, policymakers, transportation professionals, public-health leaders, and families affected by traffic violence

Why "Safer Together"?

No single person, agency, profession, or policy can end traffic violence. It takes all of us. Engineers, Policymakers, Public-health professionals, Law enforcement, Healthcare providers, Educators, Advocates, Drivers, Cyclists, Pedestrians, Families, Neighbors.



We believe safer communities are possible when we stop accepting roadway deaths as inevitable and start treating every life as worth protecting.

Because everyone deserves to make it home.